

System General Initial Public Offering on Dec. 28, 2004

Taipei, Taiwan, December 28, 2004 – System General Corporation, a power IC design company that specializes in power conservation, today announced its official listing on the Taiwan Stock Exchange with an initial listing price of NTD39.

System General was founded in 1983 as a consulting company specializing in device programming and power management. In 1999, the company significantly expanded its business scope in the AC/DC IC design field by merging with ESIC, an IC design company. Armed with a strong R&D team, System General successfully entered the business market by delivering its first series of power management products. System General's innovative energy-saving power conversion designs were well received by the market.

At present, System General operates through two strategic business units: Semiconductors and Programming Instruments; 80% revenue contributed from power management ICs and 20% from IC programming instruments. With the corporate vision of "Innovation for a Better Tomorrow", both units have the backing of dedicated and highly skilled R&D, manufacturing, sales, logistics and technical support teams.

System General is headquartered in Taipei, Taiwan. It has branch offices in the USA, China, and Hsinchu Taiwan. System General also works with sales agencies throughout the world.